



Hair Removal, parts of the body preferred by her and him

Give voice to your thoughts communicated with the public interest Less is more! It is without doubt the leitmotiv that accompanies the early summer 2019. Never before at this time of year women, and many men, in fact, tend to have a flat surface without hair, without a "hair" out of place.

Since breast completely hairless back (for him), legs and bikini line (for her), passing through areas much more 'hot': are indeed many Italians who choose to say goodbye to hair.

So much so that traditional methods like waxing and shaving, there was also the technique of hair removal by laser, now chosen by 53% of men and women.

"Before and during the summer there is a real boom of requests for removal, with a substantial increase of the chest and abdomen treatments for males, and legs, groin and armpits for women - says Dr.

Paul Sbano, dermatologist at the Hospital Santa Maria alle Scotte in Siena.

- Today, these treatments can be performed on darker skin types and all year round, no matter if your skin is tanned.

For this procedure use the laser system Thunder MT Quanta System, which blend into a single emitting two different wavelengths (755 nm Alexandrite and Nd: YAG 1064 nm), allowing an extremely fast and effective treatment, even in midsummer on all skin types and hair of any thickness. "

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DEPILATION FEMALE: BETWEEN GREAT CLASSICS AND SOME SURPRISE - In addition to traditional treatments of legs (51%), armpits (42%) and groin (34%), high demand is also the treatment of the face and décolleté, in women with hirsutism, but also the removal of those small unwanted hair on the breast and around the nipples.

"Although there are still 'resistance', by women, 20% of the required treatments regards the part of the breast and of the neckline - continues Dr.

Sbano - usually it is recommended to combine intervention laser adequate hormone therapy, always check with your doctor of confidence, as the widespread presence of facial hair, or décolleté, is influenced by the activity of hormones that, Again, they do not function properly. "

To finally draw a sketch of a fan epilation progressive and permanent laser, It can say that most of

them (35%) are women between 35 and 40 years, including many mothers.

Following the 20-30enni (25%) and 40-50enni (25%), while over 50 and under 20 are the remaining 15% of women who require medical laser hair removal.

Data were collected and processed by Renaissance Laser, which has launched an investigation which involved a number of medical centers where each year are performed numerous interventions of laser hair removal.

MALE WAXING - And what about the boys? If among the Millennials hair removal is a practice cleared, it is no longer taboo even for adults, who now see it as a habit.

In fact 44% (with 54% of the tips of the Under 35) Italians who regularly take off their hair too.

But if until recently, chest and shoulders were the areas most in demand, now no longer enough.

In fact, women want them smooth and hairless, anywhere. Even in the private parts.

For 82% of the fairer sex the ideal man has a completely smooth body, from the back (90% prefers the hairless), buttocks (86%), passing through the breast (79%), and finally the pubis (41%).

In short, it seems that the total clean-shaven look trend is growing and more and more appreciated by the audience rose.

The credit (or blame, depending on your point of view) is definitely attributable to the "influencers" work done by celebrities such as David Beckham, Cristiano Ronaldo or David Gandy.

A fashion and sports shared by Buff? "Not only - says dr. Sbano - to resort to laser hair removal, there are various professional categories and not all with physical muscular".

ADVANTAGES OF LASER - As mentioned, the laser is the only effective solution, fast and safe to remove the hair, and the Thunder MT system, in this sense, is an opportunity easy and virtually painless.

"The treatment is performed in a short time - confirmed Dr.

Sbano - to give an idea, usually, to treat an entire male chest it takes less than ten minutes.

For permanent results are sufficient from 5 to 6 sessions, to be repeated every 2-3 months, depending on hair growth.

In addition, the skin cooling system associated with the laser makes the application more comfortable even on patients with a low pain threshold, with the maximum effect and the greatest comfort.

Finally, they avoid the risks associated with cuts or folliculitis that may arise during or after treatment with traditional methods of hair removal ".